

Committee: Internet Architecture Board

Topic: Exploring Synergy between Content Aggregation and the Publisher Ecosystem

Delegate: Levi Durfee

The AMP Advisory Committee (AC) is a group of people with representation from a variety of AMP's constituencies including publishers, e-commerce sites, platforms, browser vendors, as well as open web advocates. The AC began at the end of 2018, following the governance changes implemented by the AMP project. It provides perspective and advice to the Technical Steering Committee (TSC), which itself sets AMP's technical and product direction. The goal of the AC is to make AMP a great Web citizen.

The AC is keenly aware of the issues related to AMP URLs, and finding a solution to those issues is a top priority of the AC.

The currently proposed solution relies on signed exchanges, and Web Packaging, and the AC is aware that this solution is controversial. It has already spoken to several constituencies which have expressed concerns about this solution. It notably met with a few original signatories of the AMP Letter during its first face to face meeting in London earlier this year to discuss it.

The AC seeks to understand better the proposed solution and its various objections with a particular focus on solving the underlying AMP URL issue in a Web-friendly way.