


From: Christina Heckner christina.heckner@chefkoch.de 
Subject: [Escape-workshop-pc] Statement using Web packaging with signed exchange
Date: 3 June 2019 at 4:11 pm
To: escape-workshop-pc@iab.org
Cc: Scott Friesen scottfriesen@google.com



Hi all,

Scott Friesen asked me to send you a statement from our experience by using web packaging with signed exchange.

Here we go:

"Since we use Web Packaging with Signed Exchanges, our AMPs feel even faster and we are perceived as Chefkoch in the Google SERPs again.
It can be said that with Web Packing it is possible to create a consistent and fast user journey in a simple way."

If you have any Questions, feel free to ask.

Sincerely
Christina

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Escape-workshop-pc mailing list
Escape-workshop-pc@iab.org
<https://www.iab.org/mailman/listinfo/escape-workshop-pc>